

five BELOW[®] at a GLANCE

LET GO & HAVE FUN!

ABOUT US

Five Below is a leading high-growth value retailer offering trend-right, high-quality products loved by tweens, teens and beyond. We believe life is better when customers are free to “let go & have fun” in an amazing experience filled with unlimited possibilities. With most items priced between \$1 and \$5 and some extreme value items priced beyond \$5. Five Below makes it easy to say YES! to the newest, coolest stuff across eight awesome Five Below worlds: Style, Room, Sports, Tech, Create, Party, Candy, and New & Now. Founded in 2002 and headquartered in Philadelphia, Pennsylvania, Five Below today has over 1,800 stores in 44 states. For more information, please visit www.fivebelow.com or find @FiveBelow on TikTok, Instagram, and Facebook.

THE DEETS

- **Founded in:** 2002 in Wayne, PA by David Schlessinger & Tom Vellios
- **Store count:** over 1,800 stores in 44 states
- **Average store size:** ~9,000 square feet
- **Sales:** 2024 sales over \$3.8 billion
- **Publicly traded:** NASDAQ: FIVE

WHAT'S TRENDING RIGHT NOW?

(We're always finding the newest & coolest stuff!)

Disney, Squishmallows, Harry Potter, Hershey, Reese's, Spalding, Bluetooth, Marvel, Funko & L.A. Colors, Beauty, Toys, Games.

THE RUMORS ARE TRUE! HERE'S WHAT THEY'RE SAYING!

“Retailers like Five Below offer a budget-friendly approach with equal amounts of style and usability.” – **Nathan Hutsenpiller, Parade**

“Five Below is a wonderland of things no one needs. It's also one of the most successful retailers in America.” – **Taylor Telford of The Washington Post**

“Many retailers are closing stores. Five Below Inc. can't seem to open them fast enough.” – **Suzanne Kapner of The Wall Street Journal**

WHAT MAKES US SO COOL & UNIQUE & FUN & AMAZING &...?

Well, lots! We could go on & on but here's the short 'n sweet version: Five Below is a store of unlimited possibilities where teens & tweens are free to let go & have fun – and get hands-on in a treasure hunt style shopping experience, where they'll always find the coolest stuff for \$5 or less to make them smile big and say “YES!” Where else does this happen? Only @FiveBelow!

GIVING BACK

Giving back is always an amazing thing to do. Since 2006 through customer donations and fundraising, Five Below has collected and donated more than \$60 million to the Five Below Foundation®, Alex's Lemonade Stand®, St. Jude Children's Research Hospital®, Toys for Tots®, Kids In Need Foundation® and other non-profits. We're pumped to raise even MORE in the years to come. We know we can do it! And with the Best. Customers. Ever. Giving can be unstoppable.

CONTACTS:

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WANT MORE info:

fivebelow.com

(or visit a store!)

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LET GO & HAVE FUN WITH US!

@fivebelow



five BELOW® at a GLANCE



trendiest, newest & coolest brands + products in the world!

fast growing retail brand reaching hundreds of millions!



target audience: tweens, teens and beyond!



over 1,800 stores in 44 states



unique high-growth retailer with consistent performance led by new store growth and product innovation.



TECH. CREATE. PLAY. CANDY. ROOM. STYLE. PARTY. NEW & NOW.